

PRIVACY POLICY – DANISH HYDRO TRAY

This privacy policy is for the website www.danishhydrotray.com and served by Danish Hydro Tray BV and governs the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

THE WEBSITE

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all Dutch national laws and requirements for user privacy.

1. WHAT PERSONAL DATA DO WE COLLECT?

The personal data we collect from you directly can include your name, email address, mobile/landline telephone number, any address you provide and your email activity*.

If you are browsing our website, we *may* collect your IP address or other device identifier, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other portable device information.

**Email activity includes whether or not you opened one of our emails, and which links you clicked within the email.*

2. WHEN DO WE COLLECT YOUR PERSONAL DATA?

- When you access our website.
- When you contact us or we contact you to take part in surveys, competitions or promotions.
- When you engage with us on social media (by mentioning/tagging us or by contacting us directly).
- When you order products from us.

3. HOW DO WE USE YOUR PERSONAL DATA AND WHAT ARE OUR LEGAL JUSTIFICATIONS FOR DOING SO?

To personalize your experience

Your information helps us to better respond to your individual needs.

Should we collect your data from an online survey we may also use your personal data to measure how satisfied you are with our service. This includes your requests for services or when you ask us questions on social media.

To improve our website

We strive to improve our website offerings based on the information and feedback we receive from you.

For internal business purposes

We may use your personal data for our internal business purposes, such as improving our website or our customer service and identifying how our services are used.

It is in our interests as a business to use your personal data in this way. For example, we want to ensure our website works properly.

4. WHO DO WE SHARE YOUR PERSONAL DATA WITH?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

If you would like further information, please contact us.

5. YOUR RIGHTS

You have a number of rights relating to your personal data and/ or information and what happens to it, they are;

- have your data processed in a fair, lawful and transparent way;
- be informed about how your personal data is being used, an example being this privacy policy;
- access personal data we hold about you;
- require us to correct any mistakes in your personal data;
- require us to delete personal data concerning you in certain situations where there is no good reason for us to continue to process it;
- request that we transfer your personal data to you or another service provider in a simple, structured format;

- object at any time to processing of your personal data for direct marketing purposes;
- object to automated decision making which produces legal effects concerning you or similarly significantly affects you;
- object in certain other situations to our continued processing of your personal data;
- otherwise restrict or temporarily stop our processing of your personal data in certain circumstances.

6. UNSUBSCRIBING

If at any time you no longer wish to be contacted by us about our services, or for other marketing purposes, you can unsubscribe from our email service by clicking the “unsubscribe” button that appears in emails, or by contacting us (see the contact details on our contact page) .

We want to ensure that all the information we have about our customers is factually correct and up to date. Should you discover that the personal data we have about you is inaccurate or needs changing (for instance, you may have changed your name or address) then please contact us so that we can correct it.

7. SECURITY AND RETENTION OF YOUR PERSONAL DATA

How secure is your personal data?

We take the security of your personal data very seriously. We have implemented various controls to protect your data. We protect your data by using firewalls and password protection. This means that your data is protected and only accessible by co-workers who need it to carry out their job responsibilities. We also make sure that there are physical controls in our buildings which restricts access to your personal data to keep it safe.

Retention of your personal data

In broad terms, we will only retain your personal data for as long as is necessary for the purposes described in this Privacy Policy. This means that the retention periods will vary according to the type of the data and the reason that we have the data in the first place.

EXTERNAL LINKS

Although this website only looks to include quality, safe and relevant external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

SOCIAL MEDIA PLATFORMS

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

SHORTENED LINKS IN SOCIAL MEDIA

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls [web addresses] (this is an example: <http://bit.ly/zyVUB>).

Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

CALIFORNIA ONLINE PRIVACY PROTECTION ACT COMPLIANCE

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent. As part of the California Online Privacy Protection Act, all users of our site may make any changes to their information at anytime by editing their profile.

CHILDRENS ONLINE PRIVACY PROTECTION ACT COMPLIANCE

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

ONLINE PRIVACY POLICY ONLY

This online privacy policy applies only to information collected through our website and not to information collected offline.

YOUR CONSENT

By using our site, you consent to our online privacy policy.

CHANGES TO OUR PRIVACY POLICY

If we decide to change our privacy policy, we will post those changes on this page, send an email notifying you of any changes, and/or update the Privacy Policy modification date below.

This policy was last modified on May 28th, 2018

CONTACTING US

If there are any questions regarding this privacy policy you may contact us using the information below.

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